

Race to Cub Scouting –Its Fun at Every Turn! **Fall Recruitment Training**

Who: Pack leaders responsible for fall recruitment

What: Fall Recruitment training

When and Where:

Palo Alto: Tuesday, August 9, 2005, 7:00 p.m.
Palo Alto Service Center, 1305 Middlefield Rd.

Foster City: Wednesday, August 10, 2004, 7:00 p.m.
Foster City Service Center, 1150 Chess Dr.



(You are welcome to attend the meeting that is most convenient)

Bring: The location, time and date, or tentative date, of your fall recruitment effort

What is it all about? The fall recruitment training is the opportunity to get training and share ideas on how to have the most effective possible. We will cover several topics including:

- how to plan your recruitment activity;
- how to best work with the schools for which you are doing recruitment;
- how to best get the word to prospective scouts and parents to maximize the attendance at your school night;
- what you should bring to the school night or recruitment event;
- how to conduct a presentation to prospective scouts and parents;
- how to effectively complete the registration paperwork; and
- what needs to be done to follow-up after the recruitment event.
- how to recruit parents as well as boys into the pack program

Why is it important to attend this training?

- Insure that every pack has the best fall recruitment possible.
- Give leaders the tools to plan and carryout a successful recruitment.
- Pick up a supply of recruiting materials.
- **Hear about the new boy recruitment incentive for 2005!**

What if I cannot attend? If you or your recruitment chair cannot attend, please send someone else, a den leader or committee member, who will be able to communicate the information to you or your recruitment chair.

What do I need to do now? Before the training, contact us to let us know who and how many from your pack will be attending.

Discovery: Dave Ernst or Olin Laster, 650-341-5633; dernst@bsamail.org, olaster@bsamail.org

Redwood: Henry Reyes or Jan Partin, 650-341-5633; hreyes@bsamail.org, jpartin@bsamail.org

Stanford: David Dye or Bradford Saums, 650-327-5900; davdye@bsamail.org or bsaums@bsamail.org